



## Company overview

For a long time, Artin Trading Company has started its activity in the field of pistachio production and distribution by utilizing advanced machinery and owning large gardens. This company has conducted to become one of the main producers and exporters in the Middle East by relying on its years of experience and technical knowledge. Owing to the fact that we do not utilize chemical fertilizer in the production task, we have been able to present healthy and top-rated products in the market. Moreover, Artin Trading Company has put into service state-of-the facilities in order to improve the customers' satisfaction. By developing its product in terms of quality and quantity, we aimed to expand our share in the international markets and become one of the most reputable brands worldwide.



# **Business description**

Pistachio is a popular product due to its numerous health benefits and delicious taste. The most common propagation procedure of the pistachio tree is seed planting. The Middle East is a suitable region for pistachio production due to its appropriate geographical location and moderate climate. This product can be considered in a diverse range of food recipes such as main courses, desserts, and sweets. Furthermore, this product has numerous health benefits such as heart function improvement, iron absorption development, immune enhancement, etc. There are various types of pistachio presented in the market such as Jumbo pistachio, Round pistachio, Super Long Pistachio, and Badami (semi-long) pistachio. China, Germany, and Italy are the biggest importers of this product respectively. Artin Trading Company has become the biggest producer and exporter of pistachio in the Middle East by owning vast gardens.

#### Vision and values

Constant product improvement in terms of quality and quantity and becoming the top-rated exporter in the global markets are considered the main vision of Artin Trading Company. To achieve this very vision, this company has determined some values that are mentioned below:

- Environment protection
- Following global standards
- Customer orientation
- Honest communication with customers



# Mission and targets

Artin Trading Company has aimed to increase customer satisfaction by producing a diverse range of high-quality products. In order to accomplish this mission, we have set some goals that are mentioned in the following sentences:

- Constant monitoring of every production aspect to ensure the product quality
- Gaining a leading position in the international markets
- Upgrading harvesting and processing machines
- Developing international cooperation
- Having a stable relationship with business partners
- Following import and export regulations of every country
- Holding training workshops to improve employees' knowledge and skills



### Message from the CEO

Producing healthy products to maintain customers' health is our main responsibility. We believe that gaining customer satisfaction and trust plays the most pivotal role in creating a good reputation, therefore, we try our best to achieve this goal. We are honored to announce that Artin Trading Company is the most successful producer and distributor of pistachio in the Middle East. We hope to become one of the most reputable brands in the global markets.

#### Services

- Sending specialized product catalogs via social networks and email.
- Free-of-charge consultation that helps customers to have a proper purchase.
- Guarantying the product quality.



#### **Products**

- Round pistachio
- Badami (semi-long) pistachio
- Akbari (super long) Pistachio
- Jumbo pistachio
- Ahmad Aghaei (long) pistachio



#### **Delivery and payment**

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land, and air Artin Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



